



Muhammad Reda

FUNNEL BUILDER & DIGITAL MARKETER

CONTACT

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EDUCATION

Bachelor degree in History

AL AZHAR UNIVERSITY
2015 - 2019

SKILLS

- Build Funnels
- Funnel Automation
- Funnel Tracking & Optimization
- Wordpress [Funnel, E-commerce, LMS]
- Omnichannel Marketing
- Marketing Automation
- Google AppSheet
- Locker Studio
- Meta ads
- Google ads
- Social media strategy
- Copywriting
- Market research
- Project management (clickup, Notion)
- Team management

PROFILE

I am a motivated individual with a background in funnel development and over six years of experience in digital marketing, specifically focusing on online businesses. Since 2018, I have been actively involved in the field of electronic commerce and have gained expertise in various aspects of online marketing strategies. My passion lies in leveraging digital platforms to drive growth and achieve business objectives. Additionally, I excel in team development as I have acquired numerous skills and technical knowledge through my journey of self-learning, enabling me to effectively lead and empower teams.

SOME OF THE PROJECTS

- Creating the website from scratch and establishing the business name, Domain, visual identity and Sales Funnels.
[ArabicZ.com](https://www.ArabicZ.com)
- Designing the funnel and its automation, including upsells and lead magnet.

[1- Optin Page](#)

[2- UPsell Page](#)

[3- Thank You Page for Non-Purchasers](#)

[4- Thank You Page for Purchasers](#)

LANGUAGE

- ARABIC Native
- ENGLISH Intermediate

COURSES

- **Digital Marketing Mastery**

digitalmarketer.com



- **Sales Funnels Masters**

hanyhussain.com

- **Conversion Funnel Mastery**

digitalmarketer.com



- **Online Business Mastery | 2021**

[Funnel Mastry - Automation
Chatbots "Manychat" -
Email Marketing - Meta Advanced
Affiliate Marketing -DropShipping
E-commerce]

Dr : Mohamed Eldeeb

- **Online Business Mastery | 2022**

Dr : Mohamed Eldeeb

- **Media Buyer Mind Shift Course**

- **Diploma in Marketing 3-in-1 - Key Aspects Similar to an MBA in Business Administration**

Dr : Ehab Mesallum

- **SEO Diploma**

Hassan Essam

- **Digital Marketing Diploma | EasyT**

Ahmed Hassan Khamis

EXPERIENCE

Funnel Builder | Freelance

Jun 2020 - Present

- Offers comprehensive funnel building services and all related amenities, along with providing technical consultations and online business advisory services

Digital Marketer | Data analyst

AppSheet Developer

AMSC Co. General Contracting & Supplies

Jun 2020 - Present

- Developing Apps for company management, Team management, analyzing data, B2B marketing and Wordpress Implementer.

Social Media Specialist | Freelance

Feb 2019 - May 2020

- Managing multiple clients' social media pages and creating tailored advertisements across various platforms suitable for their businesses.

Seller on Merch By Amazon | Freelance

Apr 2018 - Jan 2019

- Creating designs, product lists, and conducting winning product research